



Philippe de ROVIRA

Chief Affiliates Officer
Sales Finance, Used Cars, Parts and
Service, Retail Network

Philippe de Rovira was appointed Chief Affiliates Officer for Sales Finance, Used Cars, Parts and Service and Retail Network and a member of Stellantis' Top Executive Team in January 2021.

He joined Groupe PSA in 1998 where he held various positions in Corporate & Manufacturing Finance before acting as Financial Controller in the Madrid and Poissy plants.

In 2009, he became the Chief Financial Officer for Latin America and in 2012 Controller of the PSA Sales Division.

In 2013, he was appointed Senior Vice President and took responsibility for various functions of PSA Sales division, including B2B & Used Cars sales, Network Development & Quality of Service, CRM & Digital, Outbound Logistics and the management of car flow (Sales & Operations Planning).

In 2015, he was appointed Group Controller.

In 2017, after the acquisition by Groupe PSA, he joined Opel Vauxhall as Chief Financial Officer and member of the Opel Vauxhall Managing Board.

In 2018, he was appointed to the position of Group Chief Financial Officer as an Executive Vice President within the Group and a member of the Global Executive Committee. From 2018, he was also in charge of the Used Cars Business Unit.

Philippe de Rovira is a graduate of the ESSEC Business School based in Paris.